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For Immediate Release

**CHANGE FOR CHANGE AWARDS \$1,000 TO
FIRST CHANGE FOR CHANGE GRANT RECIPIENT**

NEW YORK, February 28, 2008 -- [Change for Change](#)® is pleased to announce the first grant recipient of its [Change for Change Grant Program](#), Harvard University student Alissa Schapiro. Alissa will be awarded \$1,000 in support of her charitable initiative, the Summer Urban Program (SUP) Auction, taking place on April 29, 2008 in Cambridge, Massachusetts.

Alissa's charity auction will raise money for SUP, a network of twelve day camps serving more than 900 inner-city youth run by the Phillips Brooks House Association (PBHA). The program runs from early July to late August each year and focuses on strengthening academic skills, developing campers' self-confidence, and increasing sensitivity towards diversity. The PBHA, overseeing the SUP program, is a student-led 501(c)3 nonprofit organization that promotes social awareness and community involvement through social service and social action. For additional information on PBHA and the SUP Auction, please visit www.pbha.org.

Thomas Dingman, Harvard College Dean of Freshman, writes that Alissa is "very bright, charismatic, and strongly committed to making a difference". Dingman goes on to say that SUP Auction "brings together disparate parts of the far flung Harvard community and serves to remind people of our often neglected neighbors just beyond campus".

Alissa is a sophomore at Harvard University, studying History of Art and Architecture, with a secondary field in Women, Gender and Sexuality Studies. Alissa is native to Los Angeles, California and most recently to Williamstown, Massachusetts.

Change for Change's Grant Program is designed to expand the network of charitably-minded young adults engaged in philanthropy and assist bright, motivated young people who have the vision to make a difference in their local communities. The Grant Program supports charitable fundraising ideas submitted by college students with grants up to \$1,000. Students can submit plans detailing their fundraising initiative along with a faculty/staff letter of recommendation.

Change for Change launched its Change for Change Grant Program in November 2007. The initial funding for the grant-making program was provided by proceeds from the [Change for Change NYC Hamptons Summer Soiree](#). Additional information regarding the Grant Program and how to apply can be found on the web at www.change4change.org/changemakers.html or by contacting Dana Hork at dana.hork@change4change.org.

About Change for Change

Change for Change® is a 501(c)(3) nonprofit dedicated to helping people make a difference through philanthropy. Change for Change hosts programs nationally in schools, colleges, workplaces and communities, promoting the idea that small change can spur big changes. Change for Change's programs have raised over \$100,000 for over 20 local charities since 1999. For more information, visit Change for Change on the web at www.change4change.org or contact Founder and President Dana Hork at dana.hork@change4change.org.